**NCDA Mid-Year Report**

**NATIONAL CAREER DEVELOPMENT MONTH COMMITTEE**

**March 14, 2018**

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**Committee Purpose**:

This Committee coordinates a national brochure reflecting the importance of career development as a practical resource for professionals in promoting the concept of career development. Each year the committee recommends a theme for NCD Month as part of the nationwide observance of career development. The committee designs and facilitates the National Career Development Month Poetry and Poster Contest, and assists with the publicity activities at professional association conferences.

**Committee Activities to Date**

* Updated the workflow for managing the Poetry and Poster contest.
* Updated the contest Toolkit for best practices in implementing the contest.
* Updated state contact roster and recruited 9 new state coordinators.
* Collaborated with the American Library Association (ALA) and the Association for Career and Technical Education (ACTE) to promote the Poetry and Poster Contest and NCD Month to their members through online publications.
* Hosted a webinar about the contest for State Coordinators on October 2, 2017.
* Updated the “Drop Box” for historical tracking and documentation of the contest.
* Communicated with State Coordinators for annual contest.
* Updated new committee members on status of online contest judging.
* Processed the 2018 national contest entries for judging by committee members.

**Projected Plan/Work to be Completed through October, 2018**

* Facilitate the national contest judging in March, 2018, with awards notifications for this year’s contest and contest winning entries sent to NCDA office by April 15, 2017.
* Collaborate with American Library Association to develop a plan to potentially implement the NCD Month Poetry and Poster Contest in conjunction with summer literacy programming.
* Collaborate with ACTE and ASCA to continue to promote the contest and determine other potential levels of partnership, as appropriate for their members.
* Continue to recruit additional committee members and State Coordinators to support the contest.