

Annual Report 2020-2021

# INTERNATIONAL STUDENT SERVICES COMMITTEE Date of Report: August 31, 2021

• 2020/2021 Co-chairs: Un Yeong Park, <u>park351@gmail.com</u> & Arame Mbodj, <u>arame@standford.edu</u> (with Ivette Mekdessi, Co-chair-elect, <u>ifm2@rice.edu</u>)

### **Activities to Date**

• Six general meetings and more than 60 sub-team meetings were held. The sub-teams include the Social Media Team, the Research Team, the Resources Team and the Mini-Conference Team.

Three leaders of the committee (Arame Mbodi, Gaeun Seo and Ivette Mekdessi) presented at the 2021 NCDA Conference

- about our resource creation and digitization in the time of virtual learning.

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- The committee issued the <u>International Student Support Statement</u> on October 30, 2020 to advocate for international students who were faced with significant challenges during the Pandemic.
- Current and former leaders of the Committee published <u>Advocating for International Student Wellbeing and Career Development in the Pandemic</u> on Career Convergence on March 1, 2021.
- The committee hosted the 2<sup>nd</sup> annual ISSC Mini-Conference on August 6 & 13. More than 60 NCDA members attended this conference with six presentations and two membership chats. 8 were granted continuing education hours. The theme of the conference was Serving International Students During Transition: Illuminating Career Pathways, Resources and Opportunities.
- The Social Media Team was focused on serving career development professionals with avenues to exchange ideas, resources, best practices, programs, recommendations, and innovations for working with international students and employers. The team launched a <u>YouTube channel</u> that has 30 subscribers and 7 videos. The <u>ISSC LinkedIn Group</u>'s strategic engagement enabled the group's growth to over 629 members. In addition, the team developed and implemented a consistent brand to use across all platforms.
- The Research Team has made progress with: 1) a presentation at the 2021 NCDA Conference Practitioner as Researcher: Value of Engaging Career Professionals in Participatory Action Research; 2) a survey project on int'l students' utilization of career services, impact of COVID-19 and sociopolitical environment on int'l students' career development built on previous research projects.
- The Resources Team completed the international student resources webpage content updates under the NCDA Internet Sites for Career Planning page as YouTube Channel was officially launched in May. It has continued to collect potential topics and articles for the resource guide update during the 2021-2022 academic year.

## Projected Plan through fiscal year end (September 30th)

- To publish a Career Convergence article to introduce ISSC and its projects/accomplishments
- Research Team: to create a YouTube video on research takeaways from 2013-2020
- Research Team: to submit a manuscript on multicultural, social justice, and advocacy strategies for career counseling with international students to an academic journal

## No funding was received this year.

#### **Member List**

Anne Margaret Kelly	AMKCOACH
Arame Mbodj	Stanford University

Beth Bernhardt	NYU		
Beth Cooperman	CUNY Borough of Manhattan Community College		
Breanna Gallagher	Oklahoma State University - Career Services		
Elif Balin	San Francisco State University		
Ellen Zold Goldman	Northeastern University		
Gaeun Seo	The Center for Career Development, Princeton University		
Hongshan Shao	The Pennsylvania State University		
Ivette Mekdessi	Rice University - Center for Career Development		
Jane Sitter	UMN - TC		
Jason Rickey	Shorelight		
Joana Scharinger	Golden Gate University		
Kelly Woods	Mount Holyoke College		
Kendra Northington	FHI360		
Kwan Segal	ICAway		
Leigh Mason	Carnegie Mellon University, Silicon Valley		
Lisa Andrews	American University		
Lynette Hepburn- Richardson	Valdosta State University		
Maggie Luo	ChampAmerica		
Paola Barriga	University of Georgia		
Ramesh Jayavaram	General Assembly		
Satomi Yaji Chudasama	Princeton University		
Sharena Payne	American University		
Soojin Kim	Pasadena City College & Santa Monica College		
Terah L. Henderson	Yorkville University		
Un Yeong Park	University of Illinois at Urbana-Champaign		
Vanessa Lee	UC Riverside		
Xinrui (Rose) Xu	Purdue University Center for Career Opportunities		
Yangyang Liu	The Pennsylvania State University		
Yasir Kurt	Texas A&M University- San Antonio		

Funding requests for projects during the 2021-2022 AY:

Request	Cost	Rationale	Expected Date of Completion
Research Project survey funding for statistical consultation	\$500	Survey project design includes quantitative data collection after getting IRB approval by mid-Fall 2021.	April 2022

Research participant incentive for participation	\$500	Target number of responses is at least 1,000 utilizing the NCDA network to ensure broad participation of institutions across the U.S. Plan to present the preliminary findings through the 2022 NCDA conference and draft the manuscript for publishing.	December 2021
Research software for transcribing interviews	\$500	Large number of potential survey interviews; transcription services will assist in recording and analyzing interview data.	December 2021
Video Editing Tools and Graphic Design tools for YouTube content	\$500	This software would allow the committee to collaborate and create video content for the YouTube channel more easily. This amount would provide multiple licenses to be u sed by the committee.	November 2021
Speaker Honorariums	\$500	This would allow our committee to seek out high-profile speakers to partner with us in the creation of industry-relevant videos sharing key information for career practitioners about international students.	May 2022
Graphic Design Intern or Freelancer	\$1000	This would allow us to hire outside support for the development of NCDA ISSC branded material, which would be used in our social media content and NCDA ISSC mini-conference material. Specifically aiding in creating and editing professional content and transcribing captions for accessibility purposes.	August 2022
Prizes for Social Media Star	\$500	This would allow us to reward our star team members and motivate our team to continue promoting the visibility of NCDA ISSC and NCDA as well.	August 2022