**PUBLICATION DEVELOPMENT COUNCIL (PDC)**

**Mid-Year Report—March 2022**

|  |  |  |  |
| --- | --- | --- | --- |
| **PDC Member** | **Role** | **Term** | **Term end date** |
| Emily Bullock Yowell  118 College Drive #5025; Hattiesburg, MS 39406  [Emily.Yowell@usm.edu](mailto:Emily.Yowell@usm.edu); 601-266-6603 | Chair | 2+ | 2022 |
| Jenn Leard | Member | 2 | 2023 |
| Chris Briddick | Member | 2 | 2023 |
| Chad Luke | Member | 1 | 2022 |
| Heather Robertson | Member | 1 | 2024 |
| Michael Hall | Member | 1 | 2024 |
| Darrin Carr | CG7 Coordinator |  |  |
| Melanie Reinersman | NCDA Staff |  |  |
| Julia Panke Makela | Board Liaison |  |  |

**Committee Activities to Date** *(connection to NCDA strategic goal in parentheses)*

* The PDC met via zoom in February 2022 and discussed a full agenda including current/future publication plans, the integration of the PDC into the CG7 review of review process, and marketing efforts.
* The career coaching monograph content editing was recently completed. The monograph is currently in the copyediting stage with plans to move through the publication process for a June 2022 release at the Anaheim conference. *(Goal 3: Identity / community development)*
* Newly recruited PDC members attended their first PDC meeting in February, solidifying our efforts to increase the PDC diversity of the PDC membership and integrate the CG7 coordinator into our membership. *(Goal 1: Membership expansion; Goal 2: Diversity and cultural inclusion)*
* The Table of Contents for the 2nd edition of the Designing & Implementing Career Programs (Sampson & Lenz) monograph is due in April 2022. Content editors for this publication are currently being determined.
* PDC is working on materials to contact Program Coordinators of the six CACREP-accredited career counseling master’s programs to market NCDA publications and offer access to desk copies of recent publications.

**Projected Plan/Work to be Completed through September 30.**

* Due to recent loss of Chair-elect, the PDC must work to identify the new Chair-elect to assume the chair role in Oct 2022 as Emily Bullock Yowell is already on an extended Chair term with the PDC.
* PDC is forming a rotation schedule that guides when each PDC member will receive a CG7 assessment review to complete a content review. This process should begin in July 2022.
* Career Coaching monograph to be released at June 2022 conference, with standard marketing efforts to follow.
* Full manuscript for the Designing & Implementing 2nd edition monograph will be submitted to the PDC content reviewers by September 30th.
* PDC members will be contacting CACREP-accredited Program Coordinators about publications.
* Due to loss of NCDA marketing staff member, PDC is working on strategies to carry out other, funded marketing efforts (e.g., Journal or conference add placements). Support from NCDA is likely needed to effectively execute these efforts.