**NCDA COMMITTEE ANNUAL REPORT**

**PUBLICATION DEVELOPMENT COUNCIL**

**August 2022**

**Leadership Information**

* List the Chair and Co-Chair from 2021-22 with full contact information and e-mail addresses

Emily Bullock Yowell, PDC Chair

University of Southern Mississippi

118 College Drive #5025

Hattiesburg, MS 39406

601-266-6603

[Emily.Yowell@usm.edu](mailto:Emily.Yowell@usm.edu)

* List the anticipated Chair and Co-Chair for 2022-23 with full contact information and e-mail addresses
  + Need to identify a chair elect for the PDC
* List Committee Members (no contact information required)

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| --- | --- | --- | --- |
| **PDC Member** | **Role** | **Term** | **Term end date** |
| Emily Bullock Yowell | Chair | 2+ | 2022 |
| Jenn Leard | Member | 2 | 2023 |
| Chris Briddick | Member | 2 | 2023 |
| Chad Luke | Member | 1 | 2022 |
| Heather Robertson | Member | 1 | 2024 |
| Michael Hall | Member | 1 | 2024 |
| Darrin Carr | CG7 Coordinator |  |  |
| Melanie Reinersman | NCDA Staff |  |  |
| Julia Panke Makela | Board Liaison |  |  |

**Committee Activities to Date *(connection to NCDA strategic goal in parentheses)***

* The PDC met in February on zoom and in June at the Anaheim conference and discussed a full agenda including plans for future publications and best practices in reviewing PDC submitted manuscripts. This included a consideration of a collaboration with NACADA on the 2nd edition of their Career Advising Handbook. Also, the NCDA Professional Development Director introduced the PDC to new learning management tools and possible connections to current publications were discussed.
* Two new PDC members joined the zoom call in February; one of which joined the June conference meeting.
* The Career Coaching monograph was released at the June 2022 conference. Marketing efforts by the author are underway and sales are solid.
* There has been substantial and timely progress on the writing and editing of the 2nd edition of the Designing & Implementing Career Programs (authors: Sampson & Lenz) monograph, which is planned for release at the June 2023 conference. Content editors for this publication are Heather Robertson and Michael Hall.
* PDC members made efforts to contact the six CACREP-accredited career counseling master’s program to market NCDA publications. This effort yielded only one response and no desk copy requests.
* Two PDC members have conducted reviews of two CG7 instrument reviews which will allow for scheduled additions to the online CG7 offerings.

**Projected Plan/Work Completed through September 30**

* The full manuscript draft of the 2nd edition of the Designing & Implementing Career Programs is due by September 30th to content reviewers.
* PDC is working with Melissa Venable at our Anaheim meeting and planning to collaborate with her on NCDA online learning tool content.
* PDC and Headquarters will meet with NACADA leadership on September 7th to discuss a potential publication collaboration on the career advising topic.
* Another CG7 instrument review is in process.
* Marketing monies approved previously will be spent on journal ads as appropriate.
* Due to the loss of a Chair-elect, the PDC will need to continue to work to identify a new Chair-elect, as the current Chair is already on an extended Chair term with the PDC.
* The current chair will engage Chad Luke to encourage his continuation on the PDC. A new member will be sought if Chad does not pursue a 2nd term on the PDC.